

## **Sri Konda Laxman Telangana State Horticultural University**

### **REPORT -1**

**Place: Seminar Hall, SKLTSHU, Mulugu , Siddipet**

**Date: 8<sup>th</sup> September 2023**

**Speakers: 1) Advocate Subhajit Saha**

**2) Dr. Radhika Vangala**

#### **About the Program:**

The IPR cell of SKLTSHU in collaboration with TSCOST conducted a seminar with a theme of IPR aspects for commercialization in Horticulture. The aim of the seminar was to create awareness on IPRs especially on Geographical Indications, PPVFRA act, copy rights and patents to Research Scholars and Faculty. The Seminar was inaugurated by Neeraja Prabhakar Vice Chancellor Sri Konda Laxman Telangana State Horticultural University. She stated in the context of globalization the importance of IPR in horticulture and that these rights should be planned to bring benefits to farmers and geographical identification for Horticultural crops in Telangana state.

#### **Speaker 1:**

Advocate Subhajit Saha's presentation at the seminar focused on providing insights into the technical and legal aspects of Intellectual Property Rights (IPR). He began by delineating the distinctions between copyrights, patents, trademarks, and trade secrets, which are crucial components of intellectual property protection. In addition to explaining the differences between these forms of intellectual property, Advocate Saha likely provided guidance on the procedures and processes for applying for patents and copyrights. This would involve detailing the requisite documentation, fees, and timelines involved in the application process. Moreover, Advocate Saha may have emphasized the importance of adhering to best practices while filing for IPR. By covering these technical and legal aspects of intellectual property rights, Advocate Subhajit Saha likely aimed to equip attendees with the knowledge and tools necessary to protect their innovations and creative endeavors effectively.

#### **Speaker 2:**

In her session, Dr. Radhika delved into the multifaceted world of Intellectual Property Rights (IPR), covering a broad spectrum of concepts and applications. She elaborated on the significance of trademarks as unique identifiers that distinguish goods and services in the marketplace, highlighting their role in brand recognition and consumer trust. Additionally, she shed light on trade secrets, emphasizing their critical importance in safeguarding proprietary information and maintaining a competitive edge in today's knowledge driven economy. Moving on to patents, she elucidated the intricate process of securing patent protection for inventions, from the initial application to the grant of exclusive rights. She underscored the pivotal role of patents in incentivizing innovation and fostering technological advancement across diverse sectors. Moreover, she provided practical insights into patent prosecution strategies and the enforcement of patent rights, empowering attendees to navigate the complexities of patent law with confidence. Furthermore, Dr. Vangala explored the realm of copyright, elucidating its role in protecting original works of authorship, such as literary, artistic, and musical creations. She

underscored the importance of copyright registration and enforcement in safeguarding creators' intellectual property and preserving their creative rights in the digital age. Overall, her comprehensive overview of IPR offered attendees a nuanced understanding of its various dimensions and implications for innovation, entrepreneurship, and economic development.



## నమస్తే తెలంగాణ



మేధో సంపత్తి హక్కుల అవగాహన సదస్సుకు హాజరైన అధికారులు

## భవిష్యత్ మేధో సంపత్తి హక్కులదే

- ఉద్యానవర్మిటీ వీసీ నీరజా ప్రభాకర్
- మేధో సంపత్తి హక్కులపై అవగాహన
- హాజరైన వివిధ శాఖల అధికారులు

ములుగు, సెప్టెంబర్ 8 : భవిష్యత్లో ప్రతి అంశంలో 'మేధో సంపత్తి హక్కుల' ప్రమేయం ఉంటుందని ఉద్యాన విశ్వవిద్యాలయం వీసీ డాక్టర్ నీరజా ప్రభాకర్ అన్నారు. ములుగులో కొందాల్ క్లబ్బ్ తెలంగాణ ఉద్యాన విశ్వవిద్యాలయంలో వర్చిటీతోపాటు తెలంగాణ స్టేట్ కౌన్సిల్ ఆఫ్ సైన్స్ అండ్ టెక్నాలజీ వారు సంయుక్తంగా నిర్వహించిన 'మేధో సంపత్తి హక్కుల' అవగాహన కార్యక్రమానికి ముఖ్యఅతిథిగా వీసీ హాజరై మాట్లాడారు. రాష్ట్రంలో ఉద్యాన పంటలకు వాణిజ్య పంథాలో మేధో సంపత్తి హక్కుల పాత్ర గురించి తెలియజేయడమే ఈ కార్యక్రమ ముఖ్య ఉద్దేశమన్నారు. ప్రపంచీకరణ నేపథ్యంలో ఉద్యానరంగంలో సైతం మేధో సంపత్తి హక్కులకు చాలా ప్రాధాన్యం ఉన్నదన్నారు. భవిష్యత్లో లైకులు సాగుచేసిన పంటలకు లాభాలు తెచ్చి పెట్టేలా మేధో సంపత్తి హక్కులను చూర్చుకోవాలన్నారు. ఈ మేరకు ఛోగోళిక గుర్తింపుకు



మాట్లాడుతున్న ఉద్యాన విశ్వవిద్యాలయం వీసీ డాక్టర్ నీరజా ప్రభాకర్

అర్హత ఉన్న పలు ఉద్యాన పంటలపై సర్వేలు, పరిశోధనలు నిర్వహిస్తున్నామన్నారు. కార్యక్రమంలో పీజీ డీన్ డాక్టర్ రాజశేఖర్, వర్చిటీ మేధో సంపత్తి హక్కుల పరిరక్షణ విభాగం నోడల్ ఆఫీసర్ డాక్టర్ సైదయ్య, కళాశాల అసోసియేట్ డీన్ డాక్టర్ లక్ష్మీనారాయణ, ప్రొఫెసర్లు, పరిశోధకులు, విద్యార్థులు పాల్గొన్నారు.

## REPORT -2

Place: Seminar Hall, College of Horticulture, SKLTHSHU, Mojerla

Date: 06<sup>th</sup> March 2023

Speakers: 1) Mr. Subhajit Saha

2) Dr. Radhika Vangala

3) Dr. Pidigam Saidaih

### **About the Program:**

The IPR cell of SKLTHSHU in collaboration with TSCOST conducted a seminar with a theme of IPR aspects for commercialization in Horticulture. The aim of the seminar was to create awareness on IPRs especially on Geographical Indications, PPVFRA act, copy rights and patents to Research Scholars and Faculty. Dr. Pidigam Saidaih, Associate Dean, College of Horticulture and University IPR Cell Nodal Officer, explained on the Horticultural crops eligible for geographical identification recognition in Telangana state, their characteristics, areas under cultivation, geographical conditions, as well as registration of germplasm with the National Bureau of Plant Genetic Resources, Protection of Plant Varieties and Farmers' Rights

### **Speaker 1:**

Advocate Subhajit Saha's presentation at the seminar focused on providing insights into the technical and legal aspects of Intellectual Property Rights (IPR). He began by delineating the distinctions between copyrights, patents, trademarks, and trade secrets, which are crucial components of intellectual property protection. In addition to explaining the differences between these forms of intellectual property, Advocate Saha likely provided guidance on the procedures and processes for applying for patents and copyrights. This would involve detailing the requisite documentation, fees, and timelines involved in the application process. Moreover, Advocate Saha may have emphasized the importance of adhering to best practices while filing for IPR. By covering these technical and legal aspects of intellectual property rights, Advocate Subhajit Saha likely aimed to equip attendees with the knowledge and tools necessary to protect their innovations and creative endeavors effectively.

### **Speaker 2:**

In her session, Dr. Radhika delved into the multifaceted world of Intellectual Property Rights (IPR), covering a broad spectrum of concepts and applications. She elaborated on the significance of trademarks as unique identifiers that distinguish goods and services in the marketplace, highlighting their role in brand recognition and consumer trust. Additionally, she shed light on trade secrets, emphasizing their critical importance in safeguarding proprietary information and maintaining a competitive edge in today's knowledge driven economy. Moving on to patents, she elucidated the intricate process of securing patent protection for inventions, from the initial application to the grant of exclusive rights. She underscored the pivotal role of patents in incentivizing innovation and fostering technological advancement across diverse sectors. Moreover, she provided practical insights into patent prosecution strategies and the enforcement of patent rights, empowering attendees to navigate the complexities of patent law with confidence. Furthermore, Dr. Vangala explored the realm of copyright, elucidating its role in protecting

original works of authorship, such as literary, artistic, and musical creations. She underscored the importance of copyright registration and enforcement in safeguarding creators' intellectual property and preserving their creative rights in the digital age. Overall, her comprehensive overview of IPR offered attendees a nuanced understanding of its various dimensions and implications for innovation, entrepreneurship, and economic development.

**Speaker 3:**

Dr. Pidigam Saidaiah, as the Associate Dean of the College of Horticulture and the University IPR Cell Nodal Officer, has provided valuable insights into the horticultural crops eligible for geographical identification recognition in Telangana state. Dr. Saidaiah recognition in Telangana state. These crops could include fruits, vegetables, flowers, spices, and medicinal plants that possess unique qualities attributable to their geographical origin within the state. He gave a detailed description on distinctive characteristics of each crop, such as taste, aroma, texture, color, nutritional value, and other factors that set them apart from similar crops grown in other regions. Dr. Saidaiah provided information about the specific regions or districts within Telangana where these crops are cultivated. He emphasized that understanding the geographical distribution of cultivation areas is essential for preserving and promoting the unique identity of each crop. Dr. Saidaiah emphasized the importance of registering germplasm with relevant authorities like the National Bureau of Plant Genetic Resources. To ensures the preservation and documentation of plant genetic resources, which is crucial for future research, breeding programs, and conservation efforts. He highlighted the significance of protecting plant varieties through intellectual property rights mechanisms such as Plant Variety Protection (PVP) and Farmers' Rights. So that farmers who contribute to the conservation and enhancement of crop diversity are recognized and rewarded for their efforts. verall, Dr. Pidigam Saidaiah's expertise in horticulture and intellectual property rights has provided valuable guidance on the recognition, cultivation, and preservation of horticultural crops in Telangana state.



**విశ్వవిద్యాలయాలు మేధోసంపత్తి కేంద్రాలుగా ఎదగాలి**

- ఉద్యాన విశ్వవిద్యాలయం డీన్ రాజశేఖర్  
 పెద్దమందిరి, మార్చి 6, విశ్వవిద్యాలయాలు మేధో సంపత్తి హక్కుల కేంద్రాలుగా ఎదగాలి స్టేట్ కౌన్సిల్ ఆఫ్ సైన్స్ అండ్ టెక్నాలజీ ప్రాజెక్టు సైంటిస్టు డాక్టర్ రాజ్, విశ్వ విద్యాలయ డీన్ రాజశేఖర్లు అన్నారు. ఋషివారి హెజర్బల్స్ ఉద్యాన కళాశాలలో ఏర్పాటు చేసిన తెలంగాణలో ఉద్యాన రంగంలో చాకెట్టు సంబంధిత మేధో సంపత్తి హక్కులపై కొందా లక్షణ తెలంగాణ రాష్ట్ర ఉద్యాన విశ్వవిద్యాలయం ఐఏఆర్సీఆర్, తెలంగాణ సైన్స్ అండ్ టెక్నాలజీ కౌన్సిల్ సంయుక్తంగా ఐఐఐఐఐపీఐ ప్రాచ్య కైట్స్ అవేర్సైన్ కార్యక్రమం కింద ఏర్పాటు చేసిన సెమినార్లో వారు మాట్లాడారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ దేశ ప్రపంచంలో రాకెండాంటే ప్రతీ పరిశోధన, అభివృద్ధి అంశాలలో సేవించే కావచ్చిన అంశాలను పరిశోధన పరిశోధనలకు



ఉద్యానవన విభాగాలలో విద్యార్థులతో అధ్యాపకులు విద్యార్థులకు మంచి విషయాలను ఉంటుంది అన్నారు. తెలంగాణ రాష్ట్రంలో బోగోక గుర్తింపు అర్హత ఉన్న ఉద్యాన పంటలు, వాటి లక్షణాలు, సాగులో ఉన్న ప్రాంతాలు, బోగోక పరిస్థితులపై ఉద్యాన కళాశాల అసోసియేట్ డీన్, వర్చల్ ఐఏఆర్సీఆర్ నోడల్ అఫీసర్ డాక్టర్ పిడిగం సైదయ్య వివరించారు. కార్యక్రమంలో యూనివర్సిటీ అసోసియేట్ ప్రొఫెసర్ డాక్టర్ కాపాగా జి. డాక్టర్ జె.కె.ఎస్.ఎస్. డాక్టర్ గౌరమ్, డాక్టర్ శంకర్, డాక్టర్ రాజశేఖర్ తదితరులు పాల్గొన్నారు.

## REPORT -3

Place: Seminar Hall, College of Horticulture, SKLTHSHU, Mojerla

Date: 19<sup>th</sup> March 2023

Speakers: 1) Mr. Phani kiran Kotapalli

2) Mr. Subhajit Saha

3) Dr. Pidigam Saidaiah

### **About the Program:**

The IPR cell of SKLTHSHU in collaboration with TSCOST conducted a seminar with a theme of IPR aspects for commercialization in Horticulture. The aim of the seminar was to create awareness on IPRs especially on Geographical Indications, PPVFRA act, copy rights and patents to Research Scholars and Faculty

### **Speaker 1:**

Dr. Phani Kumar shared the essentiality of IP for fostering innovation, protecting creators and driving economic growth. Dr expressed on how each IP stimulates growth by incentivizing innovation and entrepreneurship and help in safeguarding the investments made by creators and innovators. He emphasized on patent protection by dissemination of technology and knowledge facilitating in technology transfer and collaborations. He focused on preserving culture, supporting international trade, promoting public health, and contributing to sustainable development through various IP and ensuring access to knowledge and innovation for broader public good

### **Speaker 2:**

Advocate Subhajit Saha's presentation at the seminar focused on providing insights into the technical and legal aspects of Intellectual Property Rights (IPR). He began by delineating the distinctions between copyrights, patents, trademarks, and trade secrets, which are crucial components of intellectual property protection. In addition to explaining the differences between these forms of intellectual property, Advocate Saha likely provided guidance on the procedures and processes for applying for patents and copyrights. This would involve detailing the requisite documentation, fees, and timelines involved in the application process. Moreover, Advocate Saha may have emphasized the importance of adhering to best practices while filing for IPR. By covering these technical and legal aspects of intellectual property rights, Advocate Subhajit Saha likely aimed to equip attendees with the knowledge and tools necessary to protect their innovations and creative endeavors effectively.

### **Speaker 3:**

Dr. Pidigam Saidaiah, as the Associate Dean of the College of Horticulture and the University IPR Cell Nodal Officer, has provided valuable insights into the horticultural crops eligible for geographical identification recognition in Telangana state. Dr. Saidaiah recognition in Telangana state. These crops could include fruits, vegetables, flowers, spices, and medicinal plants that possess unique qualities attributable to their geographical origin within the state. He gave a detailed description on distinctive characteristics of each crop, such as taste, aroma, texture, color, nutritional value, and other factors that set them apart from similar crops grown in other regions. Dr. Saidaiah provided information about the specific regions or districts within Telangana where these crops are cultivated. He emphasized that understanding the geographical distribution of cultivation areas is essential for

